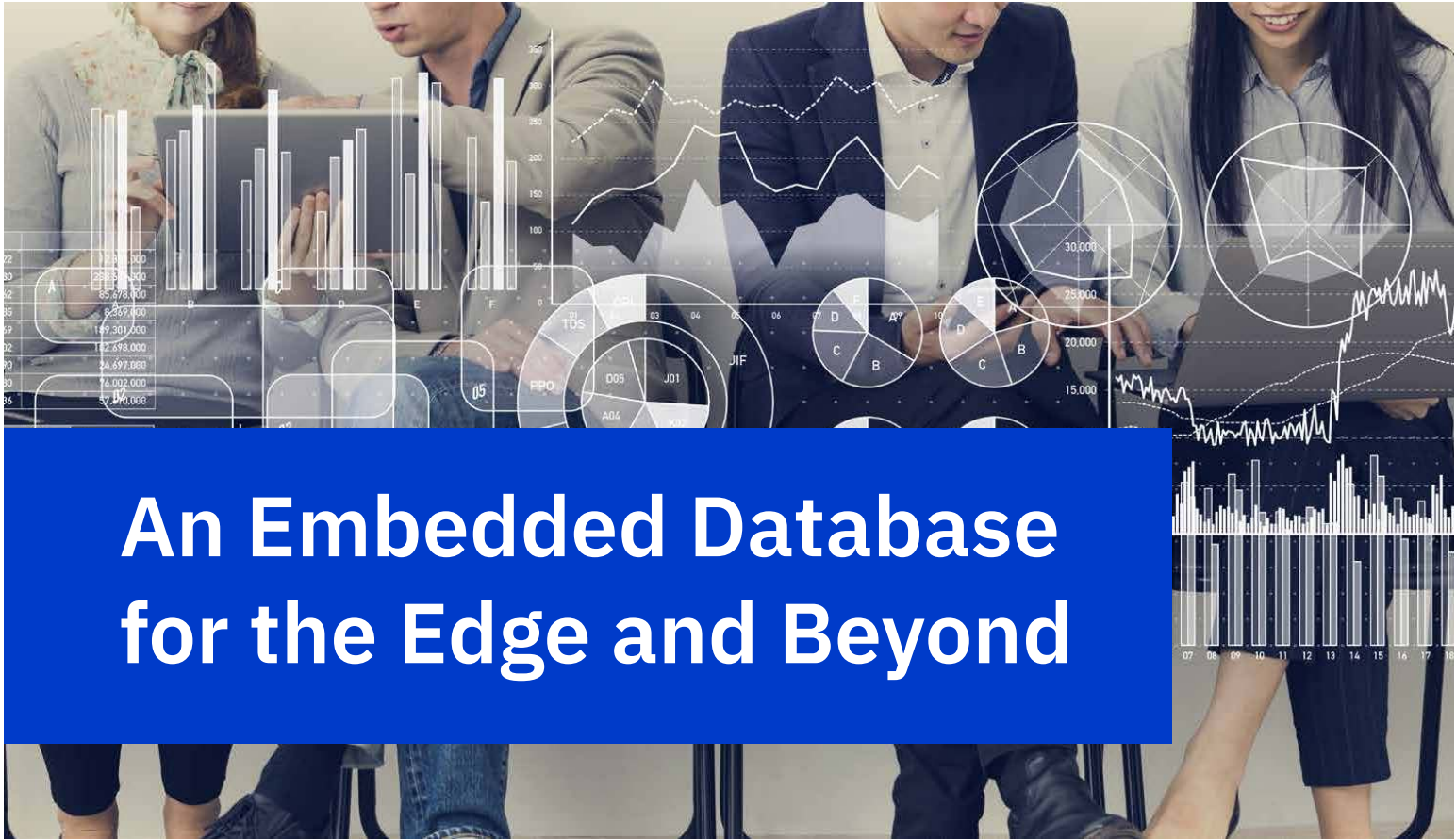# Informix® software

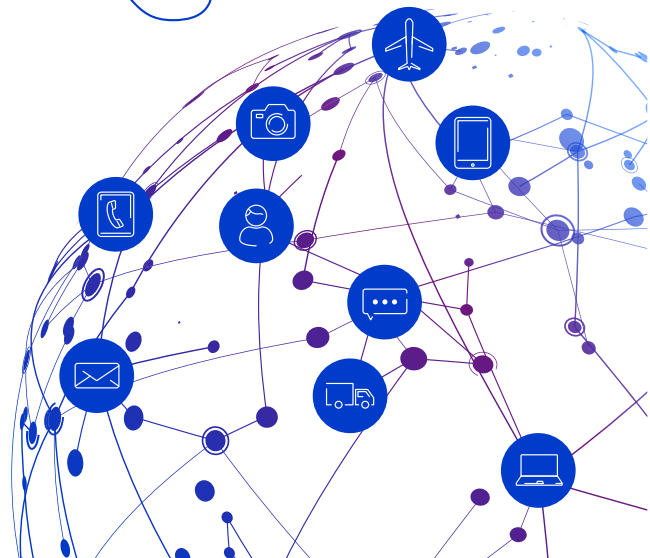**An Embedded Database for the Edge and Beyond**

The explosion of data and IoT devices has businesses turning to embedded databases like Informix. With self-managing capabilities, native encryption, and a small memory footprint of just 100 MB, Informix is reliable and easy to use with a low total cost of ownership.

Discover why many of the world's most innovative companies depend on Informix.
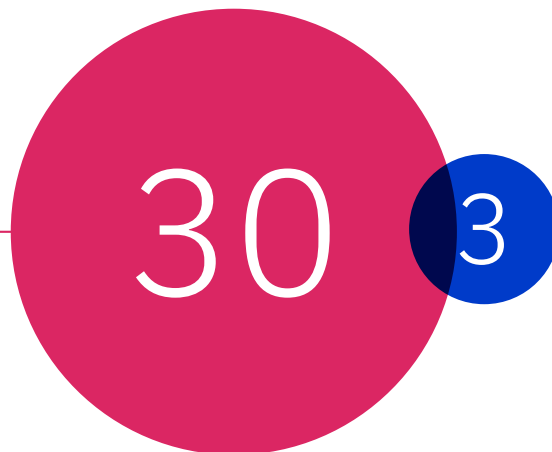
ibm.com/informix

> I like the performance, the ease of use and maintenance and generally very talented and helpful support team. Setting it up is easy. Performance out of the box is great. Tuning it is very easy and the latest versions have outstanding diagnostics. It also has a remarkable feature set, especially if you look at the ease of a grid implementation compared to other vendors.
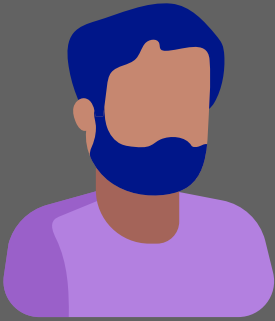
Director,
Information Technology and Services Industry

Review Star Breakdown

5-Star reviews
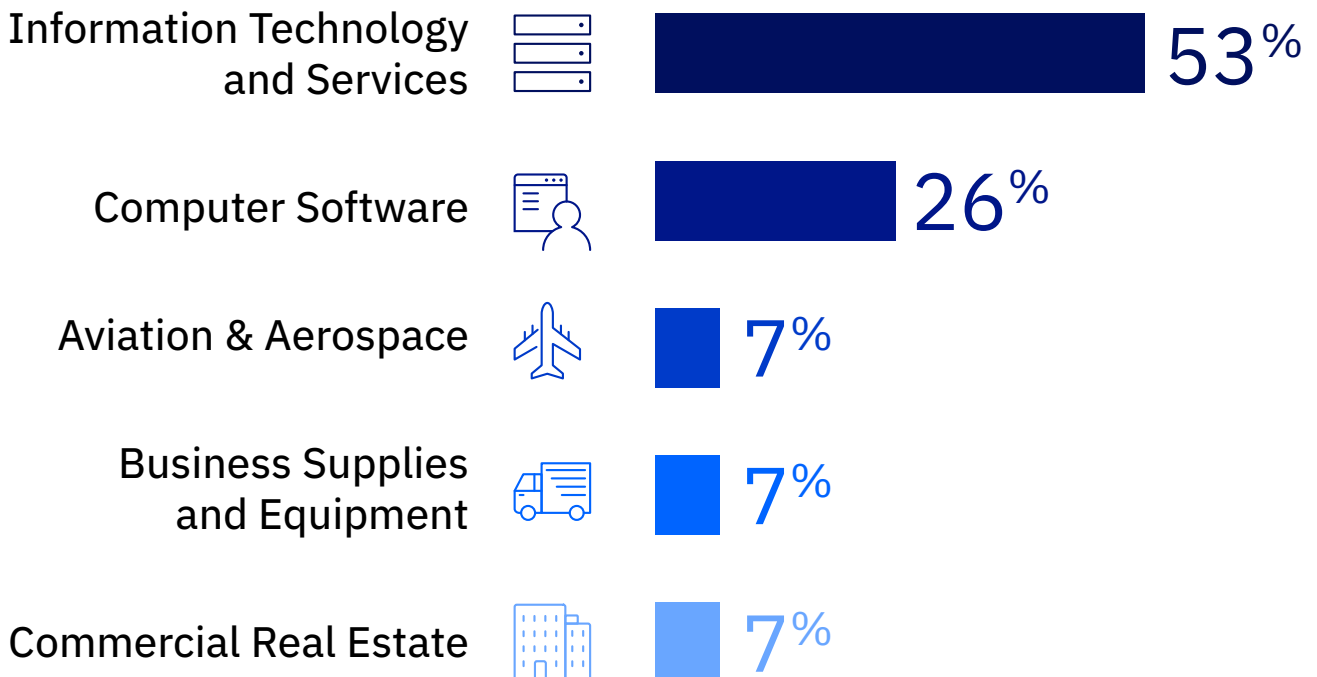☆☆☆☆☆

30

3

☆☆☆☆☆
4-Star reviews
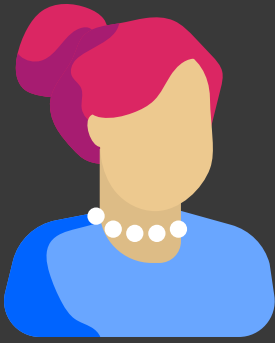
Administrator, Gambling and Casino Industry

"We get direct support from IBM experts and are closer to the development team as a large customer that we would be if we ran Oracle or SQL Server, for example. We manage high OLTP volumes running a site turning over in excess of £1billion annually, and the product is scalable and by and large very reliable."

Industries Served

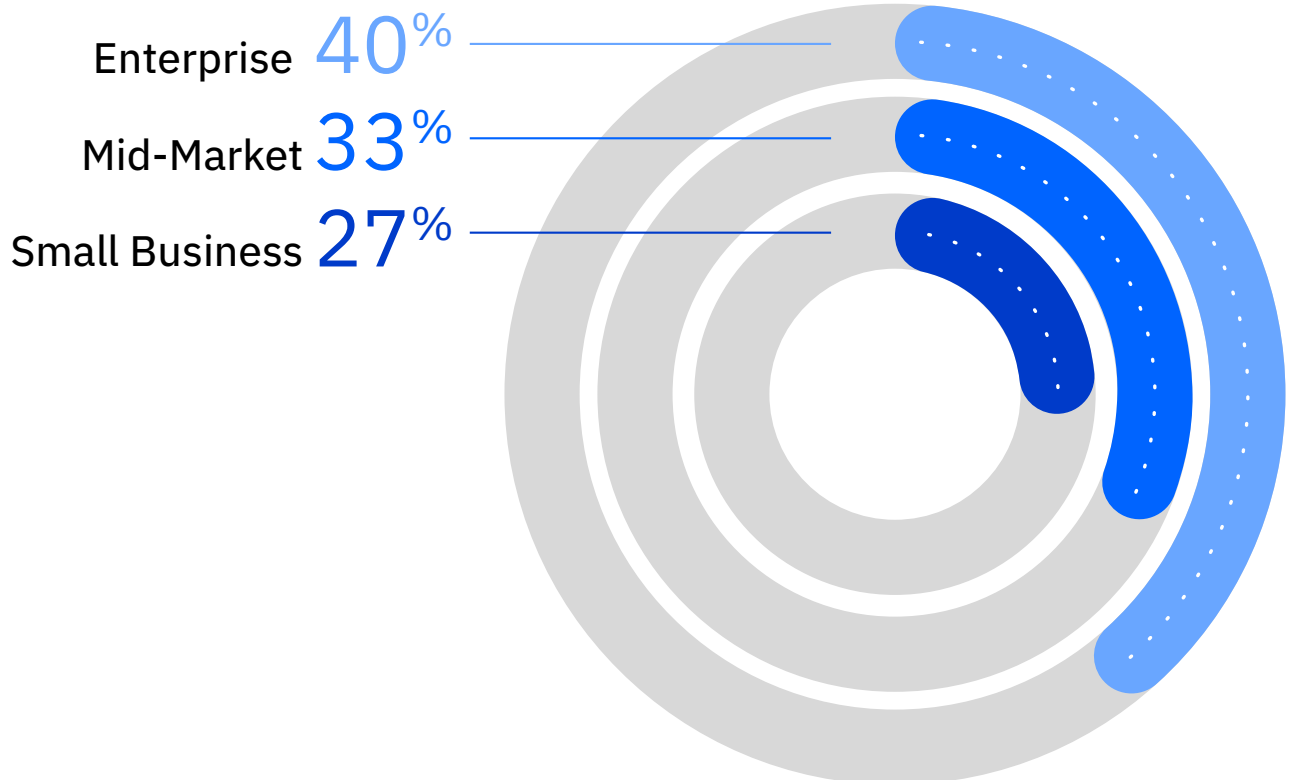| Industry		Percentage
Information Technology and Services		53%
Computer Software		26%
Aviation & Aerospace		7%
Business Supplies and Equipment		7%
Commercial Real Estate		7%

Senior Database
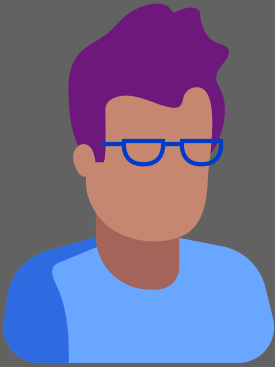Consultant,
Information Technology
and Services Industry

"A robust database product that is way ahead of the competition. The incredible feature set and versatility makes it ideal as a back end workhorse supporting huge ERP systems and data warehouses, or as a small footprint database for internet of things applications, and everything in between."

Company Size Served

Enterprise **40**%

Mid-Market **33**%

Small Business **27**%

Satisfaction Ratings

	_Informix Data	_MariaDB	_Oracle
Likely to Recommend	94%	90%	83%
Quality of Support	89%	94%	83%
Meets Requirements	93%	87%	90%
Ease of Administration	95%	83%	79%
Ease of Setup	91%	92%	76%

Engineer,
Computer Software
Industry

"Informix offers a state-of-the-art database management system, which is fast, reliable and very easy to maintain."

Grid® Scores

NPS (range from -100 to 100)

_Informix Data	88
_Oracle Data	39
_MariaDB Data	58

User Adoption

_Informix Data	87%
_Oracle Data	66%
_MariaDB Data	78%

Estimated ROI (Payback Period)

_Informix Data	7 months
_Oracle Data	25 months
_MariaDB Data	9 months

Average Time to Go Live

_Informix Data	3 weeks
_Oracle Data	5 months
_MariaDB Data	2.1 months

"Easy to install, very easy to use, powerful, versatile, and easy to manage and configure."

in

Software Development Manager, Information Technology and Services Industry

Learn more about what Informix can do for you.

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